Valuing a Hospital Facility

Using a Calculation Engagement under the provisions of Statement on Standards of Valuation Services No. 1 (SSVS) Issued by the AICPA Consulting Services Executive Committee

Presented for: Healthcare Financial Management Association Puerto Rico Chapter

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WHO PERFORMS VALUATIONS?

- Certified Valuation Analyst (CVA) = National Association of Certified Valuators and Analysts
- Accredited in Business Valuation = American Institute of Certified Public Accountants
- **Certified Appraiser** = Appraisal Institute (they value assets, particularly using "Sales Comparisons", "Replacement Cost", and "Income".
- Certified Public Accountants = American Institute of Certified Public Accountants
- Other





TOPICS TO DISCUSS:

- General provisions of SSVS No. 1
- Essential concepts in the valuation process
- Practical presentation of a "calculation engagement"
 - Company data
 - Methods used
 - Analysis before the conclusion of value
 - Conclusion of value





GENERAL PROVISIONS OF SSVS NO. 1

- Establishes standards for AICPA members who are engaged to estimate the value of a <u>business, business ownership interest,</u> <u>security or intangible assets, collectively referred as the "Subject</u> <u>Interest".</u>
- The member performing the engagement is referred as to the "valuation analyst".
- The standard discusses two types of engagements:
 - Valuation Engagement
 - Calculation Engagement (the matter in this program)





GENERAL PROVISIONS OF SSVS NO. 1 (CONTINUED)

- Types of Engagements
 - Valuation Engagements is performed when:
 - The engagement calls for the valuation analyst to estimate the value of a "subject interest", and,
 - The valuation analyst estimates the value and is free to apply the valuation approaches and methods he/she deems appropriate for the circumstances.

The valuation analyst expresses the results of the valuation as a **"Conclusion of Value",** a conclusion which could be either a single amount or a range.





GENERAL PROVISIONS OF SSVS NO. 1 (CONTINUED)

- Types of Engagements
 - Calculation Engagements is performed when:
 - The valuation analyst and the client agree on the valuation approaches and methods the valuation analyst will use and the extent of the procedures the valuation analyst will perform in the process of calculating the value of a "subject interest", and,
 - The valuation analyst calculates the value in compliance with the agreement.

The valuation analyst expresses the results of the procedures performed as a **"Calculated Value",** and also could be expressed as a single amount or a range.





- **<u>Subject Interest</u>** the valuation analyst could be engaged to calculate the value of:
 - Business Enterprise
 - Company equity
 - Intangible asset
- The three (3) basic elements to define and establish the focus for a valuation:
 - Standard of Value
 - Level of Value
 - Premise of Value





• Standard of Value

- Fair Market Value
- Fair Value
- Investment Value
- Intrinsic Value
- Liquidation Value
- Net Book Value
- Loan Value
- Replacement Value
- Appraisal Value
- Face Value
- Etc.





• Level of Value

- Take into consideration ownership characteristics including market and control conditions
 - Lack of marketability
 - Lack of control
- Common levels of value:
 - Synergistic
 - Control
 - Non-controlling, blockage
 - Non-controlling, marketable
 - Non-controlling, non-marketable





• Premise of Value

- Refers to the premises definition related to the future activities of the business subject to valuation
- Is a function of the major and best use of the business assets
- Includes the following premises of value:
 - Going Concern
 - Orderly Liquidation
 - Forced Liquidation





- Valuation Approaches
 - Market (Market Based) Approach
 - Income Approach
 - Net Asset Approach
 - Cost Approach
- Other important concepts in valuation:
 - Valuation (or normalization) adjustments
 - Rules of Thumb
 - "Value drivers"





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- Income Approach Methods
 - Capitalization of benefits
 - Discounted future benefits (cash flows)
- Asset Approach and Cost Approach
 - Identification of assets and liabilities
 - Value of assets and liabilities
 - Liquidation costs (if applicable)
- Market Approach
 - Guideline public company method
 - Guideline company transaction method





Company Data





HISTORICAL BALANCE SHEETS

A BC COF	PORATION				
Balan	ce Sheets				
D ecember	31, 2022-2018				
	2022	<u>2021</u>	<u>2020</u>	<u>2019</u>	<u>2018</u>
A ssets					
Current A ssets					
Cash	\$ 1,900,000	\$ 1,700,000	\$ 1,300,000		\$ 194,000
A ccount Receivable Trade	1,800,000	1,500,000	1, 600, 000	1,700,000	1,750,000
Other receivables	40,000	51,000	400,000	82,000	-
Inventories	208,000	268,000	270,000	222,000	202,000
Prepaid expenses, incl. prepaid incometax	68,000	93,000	96,000	182,000	43,000
Total Current A ssets	\$ 4,016,000	\$ 3,612,000	\$3,666,000	\$ 3,147,000	\$ 2,189,000
Current A ssets to Total A ssets	31%	27%	29%	27%	22%
Property and equipment	20,400,000	19,500,000	18, 100,000	17, 000, 000	15, 600, 000
Less: accumulated depreciation & amortization	(12,000,000)	(10,100,000)	(9, 400, 000)	(8,500,000)	(7, 800, 000)
Property and equipment, net	8,400,000	9, 400, 000	8,700,000	8, 500, 000	7,800,000
PP& E to TOTAL ASSETS	64%	70%	69%	73%	77%
Deposits	26,000	29,000	29,000	29,000	26,000
Duefrom related party	84,000	-	300,000	-	61,000
D eferred tax asset	308,000	360,000	-	-	-
Operating lease right of use asset	230,000	-	-	-	_
O ther assets	648,000	389,000	329,000	29,000	87,000
Total assets	\$ 13,064,000	\$ 13, 401, 000	\$ 12,695,000	\$11,676,000	\$ 10, 076,000
Liabilities and Stockholder's Equity	59				
CurrentLiabilities					
A ccount Payable	360,000	\$ 800,000	\$ 850,000	700,000	\$ 1,500,000
A ccrued expenses, including income tax payable	5,800,000	4,900,000	4, 100,000	3, 900, 000	2,300,000
Current portion of long-term debts and leases obligations	160,000	80,000	78,000	780,000	-
Total current liabilities	6,320,000	5,780,000	5,028,000	5, 380, 000	3, 800,000
Current Liabilities to Total Liabilities	93%	96%	97%	96%	92%
Due to related party	125,000	-	-	-	-
Long-term debt and leases obligations, net of current portion	350,000	270,000	166,000	225,000	325,000
Total liabilities	6,795,000	6, 050, 000	5, 194,000	5, 605, 000	4, 125,000
Stockholder's equity					
Common stock	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000
Preferred stock	1,500,000	1,500,000	1,500,000	1,500,000	1,500,000
Treasury Stock	(550,000)	(550,000)	(550,000)	(550,000)	(550,000)
Paid in Capital	301,000	301,000	301,000	301,000	301,000
Retained earnings	1,018,000	2,100,000	2,250,000	820,000	700,000
					•
Total stockholder's equity	6,269,000	7,351,000	7,501,000	6,071,000	5,951,000
Total liabilities and stockholder's equity	\$ 13,064,000	\$ 13, 401,000	\$ 12,695,000	\$11,676,000	\$ 10, 07 6,000





HISTORICAL STATEMENTS OF INCOME

	For year	Statement ars ended D e	ıber 31, 2022-	201	18		
		2022	2021		2020	2019	<u>2018</u>
Revenues							
Net patient service revenue	\$	25,400,000	\$ 23,200,000	\$	18,900,000	\$ 18,000,000	\$ 20, 200, 000
Grant revenues		230,000	1,700,000		4,800,000	-	140
O ther revenue		500,000	900,000		750,000	600,000	605,000
Other non operating revenues			1,500,000		14	020	1,600,000
Total revenues	\$	26,130,000	\$ 27,300,000	\$	24,450,000	\$ 18,600,000	\$ 22,405,000
Operating Expenses General operating expenses Depreciation and amortization Interest expense		22,900,000 1,200,000 10,000	21,600,000 1,100,000 11,000		17, 100, 000 780, 000 9, 000	16, 700, 000 900, 000 25, 000	18, 500, 000 750, 000 15, 000
Total expenses		24,110,000	22,711,000		17,889,000	17,625,000	19,265,000
Income before taxes		2,020,000	4,589,000		6,561,000	975,000	3,140,000
Income taxes		300,000	300,000		285,000	180,000	550,000
N et income	\$	1,720,000	\$ 4,289,000	\$	6,276,000	\$ 795,000	\$ 2,590,000
N et M argin		6.6%	15.7%		25.7%	4.3%	11.6%
EBITD A	\$	3,230,000	\$ 5,700,000	\$	7,350,000	\$ 1,900,000	\$ 3,905,000
EBITD A Margin	12	12.4%	20.9%		30.1%	10.2%	17.4%





FINANCIAL RATIOS

Ratios:	<u>PR Ave. 2021</u>	2022	2021	2020	<u>2019</u>	<u>2018</u>
Currentratio	2.16	0.64	0.62	0.73	0.58	0.58
Accounts receivable days, net	90.7	25.9	23.6	30.9	34.5	31.6
Average payment period	110.9	99.4	96.3	105.5	116.2	72.8
A verage age of plant	13	10.0	9.2	12.1	9.4	10.4
Long-term debt capitalization	30%	8%	5%	3%	14%	5%
Equity Financing	28%	48%	55%	59%	52%	59%
EBITD A Margin	13%	12%	21%	30%	10%	17%
Operating margin	9%	7%	16%	26%	4%	12%



Approaches and Methods for the illustration purposes with "Equity" as Subject Interest





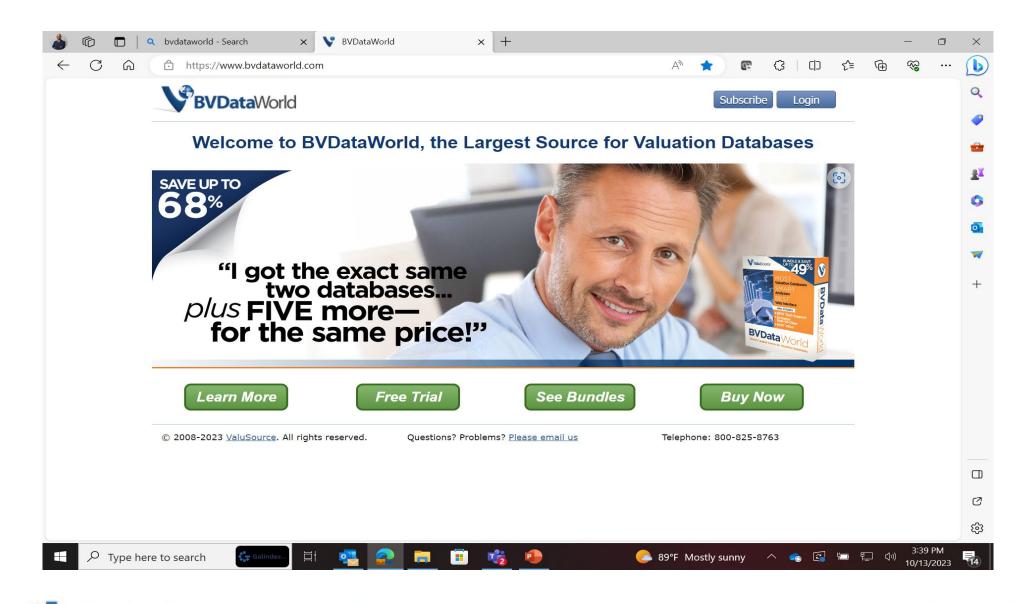
Market Approach and Methods





GUIDELINE TRANSACTION METHOD – BVDATA WORLD

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GUIDELINE TRANSACTION METHOD – BVDATA WORLD (CONT.)

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Transactions Selected										
	Sales	DE	Price	Price / Sales	Price / DE					
Low	\$87	\$15	\$65	0.43	0.97					
High	\$2,104	\$552	\$2,800	1.33	5.07					
Mean	\$719	\$190	\$713	0.81	3.24					
Median	\$481	\$112	\$231	0.73	31.13					
Harmonic Mean	\$285	\$67	\$210	0.72	2.56					
Standard Deviation	\$709	\$185	\$987	0.31	1.35					
Coefficient of Variation	0.99	0.97	1.39	0.38	0.42					
Count	10	10	10	10	10					



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The

Health Care Services Acquisition Report







GUIDELINE TRANSACTION METHOD – BVDATA WORLD (CONT.)

• Market Reference:

		G	ui	deline Transac	tion	Method			
								De	eal
Acquired Company		Deal Price		Revenue		EBITDA	EBITDA Margin	Price/Revenue	Price/EBITDA
Carle	\$	190,000,000	\$	192,750,583	\$	20,754,809	10.77%	0.99	9.15
Prime Healthcare Services	\$	275,000,000	\$	527, 500, 725	\$	30,733,170	5.83%	0.52	8.95
Orlando Health	\$	147,135,471	\$	273,457,122	\$	16,212,085	5.93%	0.54	9.08
Banner Health	\$	207,000,000	\$	253, 61 5,901	\$	21,817,865	8.60%	0.82	9.49
Novant Health	\$	1,500,000,000	\$	1,112,644,016	\$	105,845,610	9.51%	1.35	14.17
American Healthcare System, LLC	\$	18,500,000	\$	102,016,857	\$	5,714,483	5.60%	0.18	3.24
NorCal HealthConnect, LLC	\$	52,600,000	\$	93, 541, 047	\$	16,536,058	17.68%	0.56	3.18
NorCal HealthConnect, LLC	\$	15,000,000	\$	52,627,967	\$	3,765,167	7.15%	0.29	3.98
					Α	verage	8.88%	0.65	7.65
					М	aximum	17.68%	1.35	14.17
					М	inimum	5.60%	0.18	3.18
						edian	7.88%	0.55	9.01
Source: The Health Care Services Acquis	itio	n Report - Twen	ty-	Seventh Edition ,	/ 202	21 by Irving Le	vin Associates, Inc.		





MARKET APPROACH – REVENUE AND EBITDA – COMPANY'S ANALYSIS

ABC C	O R PO R A	TION			ABC CO	RPO R	ATION		
EBIT	rd A Ana	lysis			Reven	ueAna	alysis		
Year		Asls	Normalized		Year		Asis	N	ormalized
2022	\$	3,230,000	\$	1,500,000	2022	\$	26,130,000	\$	24,400,000
2021	\$	5,700,000	\$	2,200,000	2021	\$	27,300,000	\$	23,800,000
2020	\$	7,350,000	\$	2,250,000	2020	\$	24,450,000	\$	19,350,000
2019	\$	1,900,000	\$	1,900,000	2019	\$	18,600,000	\$	18,600,000
2018	\$	3,905,000	\$	3,905,000	2018	\$	22,405,000	\$	22,405,000
A verage	\$	4,417,000	\$	2,351,000	A verage	\$	23,777,000	\$	21,711,000
High	\$	7,350,000	\$	3,905,000	High	\$	27,300,000	\$	24,400,000
Low	\$	1,900,000	\$	1,500,000	Low	\$	18,600,000	\$	18,600,000
Median	\$	3,905,000	\$	2,200,000	Median	\$	24,450,000	\$	22,405,000





MARKET APPROACH – REVENUE AND EBITDA NORMALIZATION ADJUSTMENTS

A BC CO RPO RA TIO N Normalization of EBITD A										
<u>D escription</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>	<u>2018</u>					
EBITD A , as reported Deduction adjustments:	\$ 3,230,000	\$ 5,700,000	\$ 7,350,000	\$ 1,900,000	\$ 3,905,000					
N on-recurring grant revenues	(230,000)	(1,700,000)	(4,800,000)	-	-					
N on-recurring EHR	(300,000)	(200,000)	-	-	-					
Non-recurring STAC payments - Plan Vital	(1,200,000)	(1,600,000)	(300,000)	-	-					
EBITD A, normalized	\$ 1,500,000	\$ 2,200,000	\$ 2,250,000	\$ 1,900,000	\$ 3,905,000					

ABC CORPORATION Normalization of Revenues											
<u>Description</u> <u>2022</u> <u>2021</u> <u>2020</u> <u>2019</u> <u>2018</u>											
Revenues, as reported Deduction adjustments:	\$ 26,130,000	\$ 27,300,000	\$ 24,450,000	\$ 18,600,000	\$ 22,405,000						
Non-recurring grant revenues	(230,000)	(1,700,000)	(4,800,000)	-	-						
Non-recurring HER	(300,000)	(200,000)	-	-	-						
Non-recurring STAC payments - Plan Vital	(1,200,000)	(1,600,000)	(300,000)	-							
Revenues, normalized	\$ 24,400,000	\$ 23,800,000	\$ 19,350,000	\$ 18,600,000	\$ 22,405,000						







GUIDELINE TRANSACTION METHOD – BVDATA WORLD (CONT.)

• Calculation:

Guideline transaction method (GTM)									
	Val	ue Indicator	<u>Multiple</u>	Ent	erprise Value N	<u>Neight</u>	<u>Value</u>		
Deal Price to Revenue	\$	21,711,000	0.65	\$	14,215,630	0.40 \$	5,686,252		
Deal Price to EBITDA	\$	2,351,000	7.65	\$	17,996,782	0.60 \$	10, 798, 069		
Fair Market Value of Invested Capital						\$	16,484,321		
Less: interest bearing debt - finance lease obligations							(500,000)		
Less: preferred shares							(1,160,000)		
air Market Value of Invested Capital - non-marketable - control basis						\$	14,824,321		





MARKET APPROACH

• Guideline Publicly Trade Method:

Value Indicators based on	Top Public Co	mpanies
<u>Company</u>	<u>EBITDA/EV</u>	<u>Revenue/EV</u>
Tenet Healthcare Corp.	7.18	1.14
HCA Healthcare, Inc.	8.73	1.93
Universal Health Services, Inc.	9.67	1.15
Community Health Systems, Inc.	7.64	1.06
Max	9.67	1.93
Min	7.18	1.06
Ave	8.31	1.32
EV = Enterprise Value		

• Source: Company Annual Reports filed before SEC and Finance Web Pages, among other.





GUIDELINE PUBLICLY TRADE METHOD

• Calculation:

G uideline publicly traded company (G F	PC)	method			
	<u>N ormalized</u>				
		<u>Revenue</u>		EBITD A	
Financial metric for the Company	\$	21,711,000	\$	2,351,000	
Selected multiple		1.32		8.31	
Fair Value of Invested Capital	\$	28,658,520	\$	19,525,055	
Control premium		0.00		0.00	
Fair Value of Invested Capital - marketable - control	\$	28,658,520	\$	19,525,055	
Selected weights		0.40		0.60	
GPC fair value of equity - marketable - control basis	\$	23,178,441			
Less: interest bearing debt - finance lease obligations		(500,000)			
Less: preferred shares		(1,160,000)			
GPC fair value of equity - marketable, control basis	\$	21,518,441			





Income Approach and Methods





INCOME APPROACH – CLIENT'S PROJECTIONS

The Company should prepare a set of financial projections, for at least, a three years period.

	A	BCCORPORATION				
	Pro	ojected Net Cash Flow	IS			
			Projected Years Er	nding December	31,	
D escription		<u>2023</u>	<u>2024</u>	<u>2025</u>	<u>2026</u>	<u>2027</u>
Revenues	\$	26,500,000 \$	30,100,000 \$	31,000,000 \$	32,200,000 \$	33,100,000
Operating Expenses		(22,900,000)	(26,500,000)	(27,000,000)	(27,500,000)	(27,900,000)
Earnings before interest, taxes, depreciation and amortization		3,600,000	3,600,000	4,000,000	4,700,000	5,200,000
Interest expense		(190,000)	(270,000)	(246,000)	(220,000)	(195,000)
Depreciation and amortization		(1,020,000)	(1,800,000)	(1,800,000)	(1,800,000)	(1,800,000)
Operating income before income taxes		2,390,000	1,530,000	1,954,000	2,680,000	3,205,000
Income taxes (20% tax rate)		(478,000)	(306,000)	(390,800)	(536,000)	(641,000)
Netincome		1,912,000	1,224,000	1,563,200	2,144,000	2,564,000
Add: depreciation		1,020,000	1,800,000	1,800,000	1,800,000	1,800,000
Less: Capex (60% replacement rate)		(612,000)	(1,080,000)	(1,080,000)	(1,080,000)	(1,080,000)
Add: proceeds from loans		-	-	-	-	
Less: principal payments - capital lease obligations		(65,000)	(58,000)	(52,000)	(76,000)	(18,000)
Less: dividends payments on preferred shares		(160,000)	(160,000)	(160,000)	(160,000)	(160,000)
Netcash flows	\$	2,095,000 \$	1,726,000 \$	2,071,200 \$	2,628,000 \$	3,106,000



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INCOME APPROACH – DISCOUNTED NET CASH FLOWS

ABC CORPORATION											
Calculation of Value - Present Value of Net Cash Flows											
Capitalization Rate:		12%	14%	Adjustmen	t	Present					
	Net C	Cash Flows	Discount Factor	Factor		Value					
2023	\$	2,095,000	0.8772	1.00	\$	1,837,719					
2024	\$	1,726,000	0.7695	1.00		1,328,101					
2025	\$	2,071,200	0.6750	1.00		1,398,001					
2026	\$	2,628,000	0.5921	1.00		1,555,987					
2027	\$	3,106,000	0.5194	1.00		1,613,159					
TV (Year 2027 / Capitalization Rate)	\$	26,401,000	0.5194	1.00	1.1	13,711,852					
					\$	21,444,819					
Projected Net Cash Flows	2027			\$	3,106	5,000					
	Ŷ	0,100									
Growth percentage						2%					
					3,168	8,120					
Capitalization rate			12%								
Terminal Value		\$ 26,401,000									





INCOME APPROACH – DISCOUNT AND CAPITALIZATION RATES

<u>Factor</u>	<u>%</u>		
Risk-Free rate (yield on 10yr. Treasury Bond)	3.84%		
Market Equity risk premium	5.70%		
Small stock premium	3.47%		
Specific risk premium	1.20%		
D iscount rate	14.21%		
Growth rate	2.00%		
Capitalization Rate	12.21%		



INCOME APPROACH – DISCOUNT RATES FACTORS

Present value interest factor of \$1 per period at i% for n periods, PVIF(i,n).

Period	1%	2%	3%	4%	5%	6%	7%	8%	9%	10%	11%	12%	13%	14%
1	0.990	0.980	0.971	0.962	0.952	0.943	0.935	0.926	0.917	0.909	0.901	0.893	0.885	0.877
2	0.980	0.961	0.943	0.925	0.907	0.890	0.873	0.857	0.842	0.826	0.812	0.797	0.783	0.769
3	0.971	0.942	0.915	0.889	0.864	0.840	0.816	0.794	0.772	0.751	0.731	0.712	0.693	0.675
4	0.961	0.924	0.888	0.855	0.823	0.792	0.763	0.735	0.708	0.683	0.659	0.636	0.613	0.592
5	0.951	0.906	0.863	0.822	0.784	0.747	0.713	0.681	0.650	0.621	0.593	0.567	0.543	0.519
6	0.942	0.888	0.837	0.790	0.746	0.705	0.666	0.630	0.596	0.564	0.535	0.507	0.480	0.456
7	0.933	0.871	0.813	0.760	0.711	0.665	0.623	0.583	0.547	0.513	0.482	0.452	0.425	0.400
8	0.923	0.853	0.789	0.731	0.677	0.627	0.582	0.540	0.502	0.467	0.434	0.404	0.376	0.351
9	0.914	0.837	0.766	0.703	0.645	0.592	0.544	0.500	0.460	0.424	0.391	0.361	0.333	0.308
10	0.905	0.820	0.744	0.676	0.614	0.558	0.508	0.463	0.422	0.386	0.352	0.322	0.295	0.270
11	0.896	0.804	0.722	0.650	0.585	0.527	0.475	0.429	0.388	0.350	0.317	0.287	0.261	0.237
12	0.887	0.788	0.701	0.625	0.557	0.497	0.444	0.397	0.356	0.319	0.286	0.257	0.231	0.208
13	0.879	0.773	0.681	0.601	0.530	0.469	0.415	0.368	0.326	0.290	0.258	0.229	0.204	0.182
14	0.870	0.758	0.661	0.577	0.505	0.442	0.388	0.340	0.299	0.263	0.232	0.205	0.181	0.160
15	0.861	0.743	0.642	0.555	0.481	0.417	0.362	0.315	0.275	0.239	0.209	0.183	0.160	0.140



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Analysis before the conclusion





ADDITIONAL ANALYSIS

- The valuation analysts is required to analyze the composition of the assets and liabilities before reaching a conclusion of value.
- There could be assets that should be added to the value, either if the subject interest is the enterprise value or the equity.
- There could be liabilities which should be adjusted to their "fair value" if the lending terms are not within the market.
- The result of the additional analysis should be reflected in the final calculated value.
- Examples of additional assets:
 - Cash, Investment in Securities, Investments in Subsidiaries, Non-Operating Real Estate, etc.
- Examples of additional liabilities:
 - Due to affiliated companies, preferred shares with terms like debts, etc.





Calculated Value





The valuation analysts concluded that the Calculated Value of the ownership equity interest is \$18,000,000.

A BC CO RPO RATIO N Reconciliation of Values									
	Market Approach Incor								
	1	G PC	G PM	Approach					
FMV of Invested Capital - non-marketable - control basis	\$	21,518,441	\$14,824,321	\$21,444,819					
Less: discount for lack of marketability - 15%		(3,227,766)	(2,223,648)	(3,216,723)					
FMV of 100% Ownership Equity - non-marketable	\$	18,290,675	\$12,600,673	\$18,228,096					
FMV of 100% Ownership Equity - non-marketable	\$	18,290,675	\$12,600,673	\$18,228,096					





Thanks!

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